The majority of users falsely believe that if it’s in the cloud, it’s automatically protected.

While Microsoft is committed to environmental and platform resiliency, there’s a shared responsibility model for keeping data safe. In fact, customers are responsible for any errors and corruption they create. And despite this vulnerability, most organizations still don’t back up their SaaS data or have the ability to easily recover it.

Whether you have a single user or millions, OwnBackup is the premiere Microsoft Azure-based SaaS solution proven to proactively mitigate risk of mission-critical data loss within Dynamics 365.

**Data Protection**

Zero downtime. Never lose data in the cloud:

**Search**
Save time by locating specific records in Backup history.

**Granular Restore**
Restore tables, rows, columns and attachments to the backup environment directly.

**Smart Alerts**
Anomalies in automated daily backups trigger live notifications.

**Quick Compare**
Compare data across backups within the same or different environments down to specific table (entity) or column (field).

**WHAT OWNBACKUP OFFERS**

- World’s fastest-growing backup and recovery solution, protecting 4,000 businesses and counting
- Restores data to our customers’ production environments over 250 times per month.
- Define retention by days, months and years up to 99 years.

**WHAT LEADERS ARE SAYING**

“When it comes to cloud computing and data protection, it is a shared responsibility between the cloud service provider and the customer that is analogous to the relationship between the car owner and car manufacturer.”

Diana Kelley
Cybersecurity Field CTO
Microsoft

“...recovery would be difficult, costly, and take a lot of time and effort.”

Implementation Guide: Success by Design
Be future ready
Continuous innovation from Microsoft supports your development today — and your product visions for tomorrow. With 1,000+ new capabilities in the past year, you can build on the latest advancements in AI, blockchain, Kubernetes, containers and databases to keep you ahead of the curve.

Our enterprise grade analytics solution outperforms the competition, costs less, and is fully compatible with your existing development, BI, and data science tools.

Operate hybrid seamlessly
On-premises, in the cloud, and at the edge — we’ll meet you where you are. Integrate and manage your environments with tools and services designed for hybrid cloud.

Enhance security, simplify access, and set smart policies across your different environments with a single-identity platform trusted by 90% of enterprises globally.

Build on your terms
You have choices. With a commitment to open source and support for all languages and frameworks, build and deploy how you want to. Take advantage of the full-featured, integrated development environments with built-in support Visual Studio and Visual Studio Code, the most popular IDEs trusted by 15M+ developers.

We embrace open source, drive innovation through collaboration, and contribute back to the community.

Trust your cloud
Get security from the ground up, backed by a team of experts, and proactive compliance trusted by enterprises, governments and startups. With a $1B+ investment in security research and development and 3,500 cybersecurity experts, security is foundational for Azure.

Visit the OwnBackup app on the Azure Marketplace.

About OwnBackup
OwnBackup is the world’s leading SaaS data protection platform, providing secure, automated, daily backups and rapid restore of SaaS and PaaS data caused by human errors, malicious intent, integration errors, and rogue applications. They also provide data security and governance solutions to help organizations mitigate many of these issues from happening in the first place.

Co-founded by seasoned data-recovery, data-protection, and information-security experts, OwnBackup is the #1 backup and restore independent software vendor (ISV) on the Salesforce AppExchange with nearly 4,000 customers. In addition to Salesforce, they offer their data protection services to Microsoft Dynamics 365 customers, the next step in their vision to empower customers to own and protect their data on any cloud platform.

OwnBackup is ranked on the Forbes Cloud 100 as one of the world’s top private cloud companies, was recognized as one of Inc. Magazine’s Best Workplaces, and has raised nearly $500 million in venture funding at a $3.35 billion valuation.