

**Industry**

Education

**Headquarters**

Boston, MA, NSA

**Employees**

1,163

Products

Backup and Recovery



Archiver

Year Up protects and preserves mission-critical student data with OwnBackup

Year Up is a non-profit with a mission: close the Opportunity Divide, the gap between young adults with low-income backgrounds and career and higher education opportunities. To close this gap, Year Up empowers young adults to earn the skills, experiences and support they need to reach their full potential.

“I am hopeful we’ll build a country that sees the potential inherent in all our young people, not just the ones born in the ‘right’ zip codes.

Gerald Chertavian
Founder and CEO

To date, Year Up has served over 34,000 students across nearly 30 campuses in the United States, with 80% of new graduates securing a career or moving onto post-secondary education. This volume of students served, and their outcomes give Year Up the data they need to support their mission.

Their latest results, measured through a rigorous Randomized Control Trial (RCT), the “gold standard” of studies, showed that participants across all subgroups saw a 30-40 percent increase in earnings, or about \$8,000, four years after graduation.

A conservative cost-benefit analysis found that every \$1.00 spent on Year Up results in a gain to society of \$1.66.

Year Up stores and manages all student data in Salesforce, allowing Year Up to track students' progress, evaluations, timesheets and attendance without the risk of incurring data gaps that come from working across multiple systems. Since Salesforce is the non-profit's single student database, this vital and sensitive information is not something they can afford to lose.

“There are major security breaches in the news on a weekly basis, and they keep getting worse. Knowing our core data is backed up, off system, to a third party reduces the risk of a total loss that would impact our business significantly.

Tim Porter

Senior Director Enterprise Applications, Architecture and Security

Additionally, Year Up uses OwnBackup Archiver to archive historical data from Salesforce. This enables the organization to retain data for compliance purposes while maintaining access to more timely and relevant data within Salesforce.

For example, data from a student who graduated 10 years ago is less critical than a student who is currently attending. By archiving older data, Year Up can easily find the information they need and devote resources where they're needed. Archiving also mitigates storage costs within Salesforce by offloading older data into archives.

Challenges

- Improve efficiency by increasing focus towards automation as Year Up scales
- Back up mission-critical data, which sometimes inadvertently gets deleted
- Implement a solution that's intuitive and quick to onboard

Results

- Year Up has peace of mind and complete confidence that data disasters aren't going to significantly affect their organization or the students they serve.
- With Archiver, Year Up saves on storage space by archiving older data and focusing on newer, more relevant data.

Since using OwnBackup, Year Up has been able to restore deleted data quickly and painlessly. Combined with a seamless process, an easy-to-use interface, and the capabilities to archive historical data, Year Up can worry less about data loss and focus on what's most important: ensuring that every young person receives equitable access to economic opportunity, education, and justice—no matter their background, income, or zip code.

Get started

Share your details and we'll contact you shortly to schedule a custom 25-minute demo.

[Schedule a Demo](#) →