



Industry

Manufacturing



Headquarters

Italy



Employees

2,400

Products



Backup and Recovery

Automobili Lamborghini safeguards their data and metadata with OwnBackup Recover

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in Northern Italy.

With 165 dealerships throughout the world, the company has seen global sales growth for the last nine consecutive years, with 8,205 cars delivered in 2019. For over half a century Automobili Lamborghini created a continuous series of dream cars, including the Lamborghini Urus, the V10 Huracán family, the Aventador S Coupé and Roadster and many others including limited edition models.



Lamborghini is confident that it never has to worry about data loss from human error or corruption disrupting their business with OwnBackup in place.

Challenge

Since Automobili Lamborghini stored its data in the cloud, it would like to keep them safe.

Recognizing that it is its responsibility to protect its data and metadata, it sought out a comprehensive, automated backup solution.

Solution

With OwnBackup in place, the Lamborghini IT team are proactively alerted to data changes and potential data loss.

Should a data loss occur, the team can easily isolate data issues and reduce the time to recover lost data and metadata to minutes or hours instead of days.

Lamborghini is confident that it never has to worry about data loss from human error or corruption disrupting their business with OwnBackup in place.

Get started

Share your details and we'll contact you shortly to schedule a custom 25-minute demo.

[Get a Demo](#) →

